



# RECREATION CORPORATION

May 19, 1997

To Whom It May Interest:

RE: Heidi Weiskopf

I had the pleasure of meeting Heidi Weiskopf through our on-going business relationship with her father, Tom Weiskopf. Heidi is a dynamic young woman with a zest for living and puts a tremendous energy into each project she takes on. Heidi prepared an international marketing plan for our Doral Golf Resort & Spa property, that was not only very impressive in its presentation, but well written and strategic in nature. Heidi's creativity gives life to a task, and her attention to detail ensures a professional result.

Heidi's golf background, marketing spirit and international contacts are a rare combination. She is an ambitious young woman with tremendous potential and her strong personal character is the foundation of all she does.

Sincerely,

A handwritten signature in black ink that reads 'Bradley T. Quayle'. The signature is fluid and cursive, with the first name 'Bradley' being the most prominent.

Bradley T. Quayle  
Vice President  
Marketing and Corporate Development

# DORAL®

GOLF RESORT AND SPA

June 3, 1997

Heidi M. Weiskopf  
President  
W.I.S.E. Associates  
Weiskopf International Services & Events  
7580 East Gray Road, Suite 204  
Scottsdale, AZ 85260

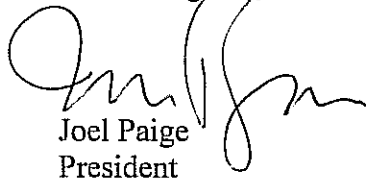
Dear Heidi,

Congratulations on the development of your new company! I wish you much success in your new endeavor.

Heidi, on behalf of Doral Golf Resort and Spa, I would like to compliment you on the quality of work, which you developed for our resort. Not only did you conduct qualitative research and background work, you presented us with strategic recommendations for integration into our business. You also provided us fresh insight into Latin American markets, which can be tapped for higher potential profits.

Once again, good luck in your new business, and perhaps we will have the opportunity to work together in the future.

Sincere regards,



Joel Paige  
President





October 28, 1997

*"I initially had the pleasure of working with Ms. Weiskopf while overseeing marketing programs for The Cottages at Forest Highlands. As a member of the staff, Ms. Weiskopf was an instrumental assistant while coordinating various special event activities. Her attention to detail combined with 'grace under pressure' was a key element to the success of these activities.*

*I now continue to work with Ms. Weiskopf as a valuable resource consultant. She has developed comprehensive market analysis programs for many of our current land development projects. Her thorough and concise research presentations are utilized as an important aspect of initial marketing communication recommendations."*

Best Regards,

Gina Canzonetta

May 15, 1997

To whom it may concern:

Heidi Weiskopf joined The Tradition three months prior to the tournament as a replacement for someone who had left on short notice. She quickly assessed the status of the merchandise program, prioritized the tasks and determined an action plan. Heidi's creative gift ideas and organizational systems will remain a part of The Tradition merchandise program for years to come. I am confident any organization that Heidi consults for will benefit from her professionalism, determination and background.

Sincerely,



Carolyn Geist  
Business Manager

# **SPAR** Group

Merchandising ▪ Information ▪ Research ▪ Software


October 8, 1997

To Whom It May Concern:

“Heidi Weiskopf developed a complete program for our annual international marketing merchandising conference – designed to educate industry executives, increase corporate exposure and generate new business. Heidi conducted site visits to determine an appropriate venue; forecasted sales and established budgets; coordinated the design and distribution of event brochures; recruited speakers; and managed registration and on-sight operation with finesse. The thoroughness of her work and superior communications lifted any burden of worry from our corporate office during event preparation.

Heidi is conscientious, enthusiastic and detail oriented in all she does. She understands corporate objectives, and with a sense of urgency defines the planning process and an associated timetable to consistently meet deadlines.”

Sincerely,



Patricia Franco  
Vice President  
Software and Development

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